Bird Watcher's Supply & Gift Newsletter
HOLIDAY 2025

In this issue: Updates, Shop Big at Small Local Shops, Optics Sales & Specials, What's New? and Gift Suggestions, Field Notes, Backyard Update, Our Hours, Loyal Customer Specials, Contact Information, Money-Saving Coupons!

Updates

If you haven't visited us in a while, come check out all the new optics and unique gift lines that we have brought in for this holiday season. We have been busier than ever in our Port Plaza location!

Barrett retired at the end of September and we wish him well. He is certainly missed. Katrina landed a full time job doing the field work that she loves in northern New Hampshire so, sadly for us, she won't be joining us this winter season. But we are still here, committed to serving our community as we have for the last 30 years!

Just a reminder that we are **OPEN 7 DAYS FOR YOUR SHOPPING PLEASURE!**
Come shop with us Monday-Saturday 10:00am to 5:00pm and Sunday 10:00am to 3:00pm.

Shop Big at Small Local Shops This Holiday Season

We encourage you to "shop big" at small, local stores this holiday season. By shopping local merchants, you support your local businesses and you'll avoid the crowds at the big box stores and malls. We continue to source more unique products locally to support the local crafters and small manufacturers closer to home. They appreciate your continued support, as do we.

Small Business Saturday is November 29th this year and we will be offering super specials for those who shop us that day. We continue to find new products and have added a number of new lines of gifts for the bird lovers on your Holiday lists. We are also well stocked on binoculars and scopes. Many manufacturers are running specials this year and we will be offering our own unadvertised specials on others. So please do stop by the store for the best deals!

Optics - SALES and SPECIALS

Many of our Optics Vendors are offering sales and specials for the holiday season! Now is a great time to buy! These are just some of the Sales and Specials they are offering:

All Kowa Prominar Scopes are ON SALE through November 31! Purchase a Kowa TSN-99, TSN-88, TSN-66, or TSN-55 Prominar Fluorite Spotting Scope and **Save up to $500!**

Nikon HOLIDAY MONARCH Savings!
November 14 – December 20, 2025
$100 INSTANT REBATE! All Nikon Monarch HG Binoculars
$60 INSTANT REBATE! All Nikon Monarch M7 Binoculars
$40 INSTANT REBATE! All Nikon Monarch M5 Binoculars

Nikon WINTER 25 COMPACT Savings!
November 14 - January 3, 2026
$40 INSTANT REBATE! Nikon Trailblazer 8x25, 10x25 Binoculars
$20 INSTANT REBATE! Nikon Travelite 8x25, 10x25 Binoculars
$30 INSTANT REBATE! Nikon Aculon 8x21, 10x21 Binoculars

We now carry several models of **Vortex Binoculars and Spotting Scopes**. They are backed by an unconditional lifetime warranty. Come in and check them out!

Closeout Specials:
All in-stock **Opticron** Binoculars & Scopes – **15% OFF** while supply lasts!

What's New? and Gift Suggestions

If you haven't been in the store lately, you will discover many new items. Here is a sampling of the gifts that you may find when you visit:

New! Squirrel Buster Evolution

The newest addition to the Squirrel Buster® family, Evolution is made to be easy to maintain, easy to fill, easy to love.

Everything you want in a feeder: Patented squirrel-proof technology, a no-tools component system that makes it so easy to clean, and with new features like a Double-Cardinal Ring which welcomes a spectrum of sizes of birds, and a patented water diversion system designed to keep seed dry.**No Mess No Waste®**.

Women of the Cloud Forest Balsa Creations Bird Ornaments- Fair Trade ornaments made in Nicaragua by the artisans of Isla Solentiname.

Wayne Village Pottery Ornaments- Made in the United States from plastics-free and recycled materials.

New Socks by Socksmith and Concious Step- Sport your love of birds and the outdoors with the cotton, bamboo, or merino wool socks by Socksmith. Give back to conservation through your purchase of Concious Step's fair trade, sustainable socks that contribute to saving songbirds, owls, oceans, and more!

Art by Alyssa- Trivets, coasters, greeting cards, tea towels, and ornaments featuring artwork by New England local Alyssa Watters.

Field Bags by Women of the Cloud Forest- Perfect for birdwatchers, nature enthusiasts, hikers, and more! Handmade by women artists in Nepal.

Holiday Seed Wreaths and Seed Ornaments and Bells including the popular Whoo-lio Owl and Nutzo Squirrel from Mr. Bird. These all make festive gifts for both people and your outdoor birds!

New Games and Gifts including Charley Harper playing cards, Ginormous hatching Bald Eagle eggs, balancing eagles, vintage drinking birds, kites, playing cards and even REAL owl pellets for your dissecting pleasure!

NEW Zeiss Conquest HDX Binoculars! The ZEISS Conquest HD combines superior optical performance, robustness and ergonomics at an attractive price, making it the ideal choice in the premium optics range. Largest field of view in its class provides detailed views of birds and wildlife

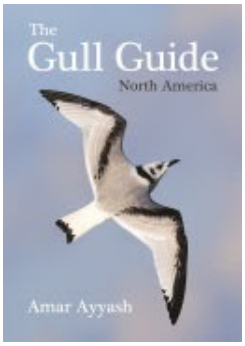
Swarovski JUNIOR Binoculars - Great gift for children, grand children (and young adults). Amazing optics priced around $500!

Local Authors:

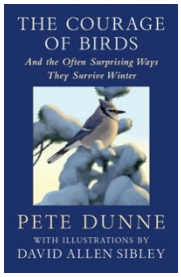
Wonderful NEW Children's Book
TyTy Tells a Tale About Birds
by Newburyport's Laurie Powers Lebanc

Return to the Sky- The recent book from local author Tina Morris chronicling her experience as a young Cornell Lab of Ornithology student responsible for reintroducing Bald Eagles to New York State in 1975!

Other Reads:



The Gull Guide – by Amar Ayyash – A definitive photographic guide for identification of all regularly occurring gull species and subspecies throughout North America.



The Courage of Birds: And the Often Surpising Ways They Survive Winter by Pete Dunne- From our own backyards to the Artic ice, countless birds have adapted to meet the challenges of the winter season. Told by award winning birder and writer Pete Dunne and illustrated by David Sibley.

More gift suggestions:
We have an extensive selection of children's books, games, puzzles, and Folkmanis puppets that all make excellent holiday gifts to help spark a child's or grandchild's interest in the world of birds.

We have more of your holiday favorites including Chirpy Top wine pourers, Cobane glass bird ornaments, holiday bags and kitchen items from Laterzees and Alice's Cottage, holiday cards from Pumpernickel Press, Quilling Cards and Peter Pauper Cards, Jigsaw Puzzles galore, T-shirts, sweatshirts and hats, Birds & Beans coffee and humorous mugs, and the ever popular Maine Balsam Fir products that bring the scent of the holidays inside!

Our website continues to be updated with many more of our products in all categories. Check it out at: www.birdwatcherssupplyandgifts.com. Please utilize it to view the breath of our products, but do come into the store for more products arriving daily, and for special holiday pricing!

Field Notes

The first Snowy Owl and Short-eared Owls of the season have arrived to our area. Most of the shorebirds have moved south except for some lingering Yellowlegs, Black-bellied Plovers and Semipalmated Sandpipers. The wintering Dunlins and Sanderlings are here and Purple Sandpipers are trickling in.

Double-crested Cormorants have left the area in large migrating flocks, soon to be replaced by the larger Great Cormorants. The sea duck numbers are increasing offshore along with wintering Loons and Grebes. Rafts of Scoters, Eiders and long-tailed ducks can be seen offshore and coming into the Merrimack River.The dabbling ducks are still here but they will head south before the fresh water begins to freeze. A rare Tundra Swan was discovered on Cherry Hill Reservoir in West Newbury and then moved to Kenoza Lake in Haverhill.

Juncos and Tree Sparrows have arrived, and flocks of Snow Buntings are swirling around Salisbury and Plum Island. The annual finch forecast predicts that we should see some Pine Siskins, Purple Finches, Red-breasted Nuthatches and a moderate flight of Evening Grosbeaks to our area. It is always worth keeping an eye on any crab apple trees for Bohemian Waxwings and Pine Grosbeaks as we go into winter. A number of Pine Siskins and a few Redpolls have been seen already, so look for them among the flocks of Goldfinches at your feeders as winter moves in.

Backyard Update

Goldfinches have changed to their dull winter plumage, and pine siskins and purple finches are already appearing at feeders. Evening grosbeaks are in the area and a few have also found feeders already! The grosbeaks prefer sunflower-filled tray feeders, but will also use feeders with larger perches or trays attached. Keep sunflower and finch food available as part of your seed offering this season. Our Premium Cardinal Finch Mix is also perfect for attracting these wintering birds and more. Juncos and tree sparrows will also enjoy white millet scattered on the ground or in a low tray feeder.

We carry the best feeders for all types of seed. Our Aspects tube feeders have optional trays and weather guards and a lifetime guarantee. Lifetime care comes with Squirrel Buster Feeders, simply the best at deterring squirrels. We have spare parts for both lines and will service them here at the store.

Seed cylinders are a good option if traveling away over the holidays. They take longer for birds to get through than loose seed. Suet is a great souce of energy for birds, especially in the winter and we have a variety of suet feeders and suet cakes to attract more birds.

We have easy to install poles with 1-4 arms to hang a variety of feeders. A baffle on the pole is your best defense against squirrels. Be sure to get your poles in the ground before it freezes.

With temperatures dropping, now is the time to get out the heated bird baths or bird bath heaters. If you don't have one, we have a variety of energy efficient heated bird baths and de-icers. Providing open water when other sources are frozen will help birds survive the winter.

Providing shelter also helps the birds. They will use bird houses to roost at night and during inclement weather. We also have a variety of roosting boxes with low entry holes to trap the warmer air, and perches inside to allow birds to huddle together. We also have low-cost grass woven roosting pockets to protect birds in the cold.

Our Hours:

Just a reminder that we are now open seven days a week: **Monday through Saturday 10am-5pm, Sunday 10am-3pm.**

Loyal Customer Specials!

Because you subscribe to our newsletter, and you obviously read it if you are reading this far, we wish to offer you a special thank you with the **$ Saving Coupons** below. Please use them for your holiday shopping!

Wishing joyous Holidays to you and your family. We hope to see you during the holiday season ahead!

Steve, Margo, Martha, & Bob

Contact Information:

Address: 45 Storey Ave, Newburyport, MA 01950 Phone: 978-462-0775
Email: BirdWSG@comcast.net Our Website: www.birdwatcherssupplyandgifts.com

To Unsubscribe and no longer receive our newsletter: Please send an email to Birdwsg@comcast.net with the word Unsubscribe in the subject line.

PLEASE USE THE COUPONS BELOW TO SAVE $ ON YOUR HOLIDAY PURCHASES
(Please present coupon before purchase.)

Bird Watcher's Supply & Gift

HOLIDAY SAVINGS

20%OFF ONE REGULAR PRICED ITEM!

Except Seed, Suet, Optics or Sale Items, Offer cannot be combined with any other offer.

Offer Expires: December 31, 2025

Bird Watcher's Supply & Gift

HOLIDAY SAVINGS

25%OFF Any seasonal item!

(calendar, holiday cards, ornament, balsam fir product)

Except Seed, Suet, Optics or Sale Items, Offer cannot be combined with any other offer.

Offer Expires: December 31, 2025

Bird Watcher's Supply & Gift

HOLIDAY SAVINGS

An Additional 6.25%OFF

ANY pair of Binoculars or Spotting Scope!

(If Applicable, To Offset MA Sales Tax)

Cannot be combined with any other offer. Offer Expires: December 31, 2025