

Bird Watcher's Supply & Gift Newsletter

August 2023

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Tax Free Weekend

The **Massachusetts Tax Holiday Weekend is August 12 & 13** this year. You can shop our store that weekend and **save tax on everything that you purchase!** We are also offering our Early Order Seed Program for 2023/2024 for tax savings on that weekend. In addition, we are having special sales on many of our binoculars and scopes, and sales on select items throughout the store!

Early Order Seed Program

Our 2023/2024 **Early Order Seed Program** is now available so that you may take advantage of the planned **Tax Holiday Weekend, August 12 & 13** and save sales tax on your entire season's worth of bird seed and suet! You'll save by purchasing at discounted bulk prices on most seeds and suet with the option of picking up seed in smaller size bags, as you need it. This will also give you price protection for the entire season, ending April 30, 2024.

As an added "thank you" for being a loyal customer participating in the Seed Program, you will also enjoy a 10% discount on most everything else that you purchase in the store through next April 30! This excludes any other seed or suet, and any items that are on sale. This discount cannot be combined with any other discount or coupon. Please just remind us that you are a Seed Program Customer when making a purchase.

To ease the rush on the Tax Holiday Weekend, or if you can't make it in then, we will take your order any time before and we will process it on the Tax Holiday Weekend to save you the tax. If you cannot take advantage of the Tax Holiday Weekend, you may sign up anytime until October 15, 2023.

Optics Day

We would like to invite everyone to our Optics Day on Sunday, August 13, 2023 from 10:00 am to 3:00 pm at Bird Watcher's Supply & Gift in Newburyport. Representatives from our major Optics manufacturers will be here showing their latest products and offering many specials.

This is a FREE event where you can view, compare and purchase binoculars and scopes from Swarovski, Zeiss, Kowa, and our other brands in all price ranges, as well as Manfrotto Tripods. We will be offering exceptional discounts on most binoculars, and scopes - some in limited quantity - for the Optics Day, so come in early for the best deals!

These are some of the optics Highlights and Specials we are now presenting:

New products:

NEW Kowa TSN-88 88mm Prominar Fluorite Spotting Scopes

NEW Kowa TSN-66 66mm Prominar Fluorite Spotting Scopes

Closeouts:

Kowa TSN-77 straight and angles scopes- a few left!

Kowa TSN-66M (older model) straight spotting scope- 1 left!

Swarovski EL 10x32 – 2 left!

All in stock Opticron Binoculars – 15% OFF while supply lasts!

Specials:

Swarovski 8x42EL and 10x42 EL Legend Binoculars \$1995.00!!

Zeiss SFL Binoculars - all sizes 10% OFF!

Kite Stabilizing Binoculars – 15% OFF!

Zeiss Harpia 85mm and 95mm spotting scopes- \$1000. OFF!

You will save even more at this event weekend as it is the 2023 Massachusetts Sales Tax Holiday Weekend, August 12 & 13. You will save 6.25% sales tax for qualifying purchases. For items over the \$2500 tax-free limit, we will pay the tax by discounting your purchase 6.25%. We will, of course, accept orders anytime before then and process them on that weekend.

There is no pre-registration for this event, please just come and enjoy! We hope to see you at our Optics Day on Sunday August 13, if not before!

Field Notes

The shorebird migration is well underway and can be best viewed in harbors and estuaries during flowing and ebbing tides. High tides bring the shorebirds into the salt marsh pans and fresh water pools along the coast. On Plum Island, check out the Salt Pannes, Bill Forward and North Pool from the Hellcat Dike, and Stage Island Pool at Lot 6 on the Refuge.

The swallow show is already starting on Plum Island as well. Hundreds of swallows will build to thousands, and tens of thousands, as they gather to feed in preparation for their flight south. Their numbers will peak in the next couple of weeks, so be sure to view this annual phenomenon.

Later in the month, look for nighthawks in the evening skies - their numbers will peak around Labor Day. Songbirds are starting to head south and their migration will peak in September and early October. September and October are hawk migration months as well. Lots of birds to look for in the weeks ahead!

Backyard Update

Many orioles have already started to move south, but a few folks are still reporting them at their jelly feeders. You can leave jelly feeders up through September for migrating orioles.

Hummingbirds are feeding constantly and will be migrating soon as well, but feeders can be left up through September for migrants. Some folks leave their feeders up into late fall in case a stray western hummer appears in our area. That seems to be happening more frequently in recent years.

Seed and suet feeders continue to be busy with so many birds bringing their young to find some easy handouts to supplement their natural food. Be sure to keep feeders stocked as birds try to fuel up for the upcoming migration and cooler nights ahead. Goldfinches are in the midst of their late nesting period and you should see them bringing more young to the finch feeders.

Continue to have fresh water available on these hot summer days. Many birds that don't eat seed and won't come to feeders may visit bird baths to drink and bathe. We have a small number of bird baths still available. We also have Water Wigglers and Waterfall Rocks that add motion to your existing bird bath to attract more birds and keep the water aerated to help prevent mosquito larvae! Please help the birds keep cool!

What's New?

Granite Feeders for Seed Cylinders and Suet Plugs from **Sea Stones** in Windham, NH. Also their granite kitchen & bath accessories, bud vases and picture frames that make great gifts!

New designs from **Laterzees** of Georgetown. Check out their produce shopping bags!

New Note Cards and Magnets from Maine artist Danielle Lehoux.

New Charley Harper – Now on Jewelry! Also T-Shirts and Puzzles, as well as new Mugs, Coasters, and Trivets.

Kowa TSN-66A and TSN-66S, the new 66mm prominar fluorite spotting scopes from Kowa. See it at the Optics Day!

Newly Upgraded Kowa TSN-88A and TSN-88S, 88mm prominar fluorite spotting scopes. Available NOW! Older models will be at closeout prices.

New 8x42 and 10x42 SFL Binoculars—Lighter high quality optics from Carl Zeiss for under \$2000!

Our **BWSG Binocular Harness** is back!

End of Summer Sale - Now thru Aug 31. Come in early for best selection!

In addition to our Optics Sales, we have an End of Summer Sale on many Items:

Buy 1, Get 50% OFF Second T-SHIRTS (same or lesser value)!

15% OFF All Oriole Feeders!

15% OFF All Bluebird Feeders!

15% OFF All Puppets!

15% OFF All Jewelry!

15% OFF All Wind Chimes!

Plus up to 25% or more OFF Select Items throughout the store!

Remember that Saturday and Sunday, August 12 & 13, everything is Tax Free as well!

Our Hours:

Just a reminder that we are open six days a week, **Tuesday through Saturday 10am-5pm, Sunday 10am-3pm. We are CLOSED ON MONDAYS.**

Contact Information:

Address: 194 Route 1, Newburyport, MA 01950

Phone: 978-462-0775

Email: BirdWSG@comcast.net

Our Website: www.birdwatcherssupplyandgifts.com

USE THE COUPON BELOW TO SAVE \$ BEFORE August 31st !

Bird Watcher's Supply & Gift

25% Off ANY 1 REGULAR PRICED ITEM

Except Seed, Suet, Optics or Sale Items, Offer cannot be combined with any other offer. Offer Expires: August 31, 2023