

Bird Watcher's Supply & Gift Newsletter

August 2022

In this issue: Tax Free Weekend, Early Order Seed Program, Optics Day, Field Notes, Backyard Update, What's New? Our Hours, Contact Information, Money-Saving Coupon.

Tax Free Weekend

The **Massachusetts Tax Holiday Weekend is August 13 & 14** this year. You can shop our store that weekend and **save tax on everything that you purchase!** We are also offering our Early Order Seed Program for 2022/2023 for tax savings on that weekend. In addition, we are having special sales on many of our binoculars and scopes, and on select items throughout the store!

Early Order Seed Program

Our 2022/2023 **Early Order Seed Program** is now available so that you may take advantage of the planned **Tax Holiday Weekend, August 13 & 14** and save sales tax on your entire season's worth of bird seed and suet! You'll save by purchasing at discounted bulk prices on most seeds and suet with the option of picking up seed in smaller size bags, as you need it. This will also give you price protection for the entire season, ending April 30, 2023.

As an added "thank you" for being a loyal customer participating in the Seed Program, you will also enjoy a 10% discount on anything else that you purchase in the store through next April 30. This excludes any other seed or suet, and any items that are on sale. This discount cannot be combined with any other discount or coupon. Please just remind us that you are a Seed Program Customer when making a purchase.

To ease the rush on the Tax Holiday Weekend, or if you can't make it in then, we will take your order any time before, either in person or over the phone, and we will process it on the Tax Holiday Weekend to save you the tax. If you cannot take advantage of the Tax Holiday Weekend, you may sign up anytime until October 15, 2022.

Optics Day

We would like to invite everyone to our Swarovski Optics Day on Sunday, August 14, 2022 from 10:00 am to 3:00 pm at Bird Watcher's Supply & Gift in Newburyport. A representative from Swarovski Optik will be here showing us their latest products and offering many specials.

This is a FREE event where you can also view, compare and purchase binoculars and scopes from Swarovski, Zeiss, Kowa, Nikon and Opticron in all price ranges, as well as Manfrotto Tripods. We will be offering exceptional discounts on most binoculars, and scopes and unadvertised specials exclusively for the Optics Day, so come in for the best deals!

You will save even more at this event weekend as it is the 2022 Massachusetts Sales Tax Holiday Weekend, August 13 & 14. So you will also save 6.25% sales tax. We will, of course, accept orders anytime before then and process them on that weekend.

There is no pre-registration for this event, please just come and enjoy! We hope to see you at our Swarovski Optics Day on Sunday August 14, if not before!

Field Notes

The shorebird migration is well underway and can be best viewed in harbors and estuaries during flowing and ebbing tides. High tides bring the shorebirds into the salt marsh pans and fresh water pools along the coast. On Plum Island, check out the Salt Pannes, Bill Forward and North Pool from the Hellcat Dike, and Stage Island Pool at Lot 6 on the Refuge.

The swallow show is already happening on Plum Island as well - thousands of swallows gather to feed in preparation for their flight south. Their numbers will peak in the next couple of weeks, so be sure to view this annual phenomenon.

Later in the month, look for nighthawks in the evening skies - their numbers will peak around Labor Day. Songbirds are starting to head south and their migration will peak in September and early October. September and October are hawk migration months as well. Lots of birds to look for in the weeks ahead!

Backyard Update

Feeders continue to be busy with so many birds bringing their young to find some easy handouts to supplement their natural food. Be sure to keep feeders stocked as birds try to fuel up for the upcoming migration and cooler nights ahead. Goldfinches are in the midst of their late nesting period and you should see them bringing more young to the finch feeders.

Many orioles have already started to move south, but many folks are still reporting them at their jelly feeders. You can leave jelly feeders up through September for migrating orioles.

Hummingbirds are feeding constantly and will be migrating soon as well, but feeders can be left up through September for migrants. Some leave their feeders up into late fall in case a stray western hummer appears in our area. That seems to be happening more frequently in recent years.

Continue to have fresh water available on these extremely hot summer days. Many birds that don't eat seed and won't come to feeders may visit bird baths to drink and bathe. We have Water Wigglers and Waterfall Rocks that add motion to your bird bath to attract more birds and keep the water aerated to help prevent mosquito larvae! Please help the birds keep cool!

What's New?

NL Pure Binoculars – the new generation of binoculars from Swarovski are now back in stock and available in 8x32 and 10x32, as well as 8x42, 10x42, and 12x42. Unique, revolutionary, ergonomic design improves handling and produces an industry leading 20% more field of view. Optional forehead rest provides more stability. Their field flattening technology allows you to immerse yourself in nature!

New 115mm Objective Module – from Swarovski for their ATX/STX spotting scope family. Also in stock - amazing to look through!

Kowa TSN-99A and TSN-99S, the new 99mm spotting scopes from Kowa are in-stock and are on sale during the tax holiday weekend on August 14 and 15!

New 8x42 and 10x42 SFL Binoculars—Lighter high quality optics from Carl Zeiss at an attractive price!

2022 Calendars – are here! Charley Harper, Molly Hashimoto and Jennine Chappell's Owl calendars and more.

The Hummingbirds' Gift – a new book from Sy Montgomery as she tells about the wonder and beauty of these exquisite birds.

New Charley Harper – On T-Shirts and Puzzles, as well as new Mugs, Coasters, Trivets And Pins!

Summer Sizzler Sale-Now thru Aug 30. Come in early for best selection!

In addition to our Optics Sales, we have an End of Summer Sale on many Items:

15% OFF All Oriole Feeders!

15% OFF All Bluebird Feeders!

15% OFF All Puppets!

15% OFF All Jewelry!

15% OFF All Bird Baths

15% OFF All Wind Chimes!

Buy 1, Get 50% OFF Second T-SHIRTS (same or lesser value)!

Plus up to 25% or more OFF Select Items throughout the store!

Remember that Saturday and Sunday, August 13 & 14, everything is Tax Free as well!

Our Hours:

Just a reminder that we are open six days a week, **Tuesday through Saturday 10am-5pm, Sunday 10am-3pm. We are CLOSED ON MONDAYS.** We request that you wear a mask if you are not vaccinated, and you are welcome to wear one if you are. We also have sanitizers as you walk in the store and at the counters.

Contact Information:

Address: 194 Route 1, Newburyport, MA 01950

Phone: 978-462-0775

Email: BirdWSG@comcast.net

Our Website: www.birdwatcherssupplyandgifts.com

USE THE COUPON BELOW TO SAVE \$ BEFORE August 31st !

25% Off

ANY 1 REGULAR PRICED ITEM-

Except Seed, Suet, Optics or Sale Items

Bird Watcher's Supply & Gift

Offer cannot be combined with any other offer.

Offer Expires: August 31, 2022